

# Position Title: Public Playmaking Intern/Volunteer

## Hours:

VOLUNTEER: Minimum of 4 hours per week

INTERNSHIP: 6-20 hours per week (hours to be determined by your availability)

## Start Date:

Orientation: June 22<sup>nd</sup> | 9:00am-12:00pm

## End Date:

August 25<sup>th</sup> (opportunity to extend through Fall)

## What makes this opportunity awesome:

You will help build the Santa Cruz Museum of Art & History's (MAH) first ever Public Playmaking Troupe, a band of enthusiastic, creative Ringleaders-in-Chief who will warmly welcome visitors to engage with interactive experiences in Abbott Square! You get to bring your most playful self to this intimate troupe of interns and push each other to new levels of creative invitation. You'll get to interact with thousands of visitors coming for the first time to Abbott Square, a project that will transform Santa Cruz County for years to come.

## Overview:

In this internship, you'll be supporting the design & facilitation of participatory projects within Abbott Square, a new creative marketplace that will be an expansion of the MAH. Abbott Square will feature restaurants, a bar, plentiful seating, a family-friendly secret garden green space, and weekly performances and programs. This team will be creating the absolute best experience for everyone who visits Abbott Square...so much that they will want to dive deeper and enter the museum itself whether it's exploring exhibits, joining our mailing list, becoming a member or simply coming to our next event.

They say players gonna play: but these players are gonna activate Abbott Square with projects, activities and community building opportunities.

## What you'll be doing

- Project Planning & Designing: brainstorm creative projects aimed for an intergenerational audience that will take place in Abbott Square
- Prepping: be prepared to fearlessly experiment & get messy! Prepare projects and activities you will be facilitating for Abbott Square pilot programming
- Inviting & welcoming: Your playground is Abbott Square, where you'll make exciting first impressions by being warm, welcoming and enthusiastic
- Engaging: inviting visitors to participate in a wide range of creative experiences in Abbott Square
- Facilitating: leading participatory projects and activities
- Collaborating: working with your fellow troupe members, MAH interns & staff
- Inviting: encouraging visitors to go deeper at the MAH, such as becoming a member, volunteer or collaborator
- Informing visitors about current and future programs, events and exhibitions
- All hands on deck: Participate in up to 2 all hands on deck events this Summer as designated by your supervisor (1st Friday or 3rd Friday events)

## You know you're a playmaker if you:

- Love engaging with the community.
- Are always on time or a few minutes early for your shift.
- Smile and exhibit positive body language towards all visitors.
- Drop everything to meet and greet everyone with genuine enthusiasm and excitement.
- Enjoy creating & innovating creative experiences in a collaborative environment.

- Work well with others. You like to step in to help with special projects or events.
- Proactively learn about upcoming MAH events and exhibits. Ask lots of questions and seek out the answers.
- Embrace our Mission and your role as Ring-Leader-in-Chief and invite 100% of visitors to go deeper at the MAH.

### You're a great fit for this position if:

- You can walk the tight rope, be a juggler, trapeze act & ring-leader all in one: take risks, multi-task, collaborate & corral a crowd to engage visitors
- Are excited to work with community members of all ages
- Have experience working with a variety of artistic mediums
- Have experience teaching or working with kids & adults
- You're a warm, high-energy, outgoing, extroverted people-person who has stellar customer service instincts
- You're tech savvy and feel comfortable with Microsoft Office and Google programs
- You can think on the fly, improvise, and solve problems under pressure
- You're bilingual (English & Spanish) ...not mandatory, but it's a plus

### Ready to Play?

- Prepare a written resume and a cover letter
- Prepare a short audition video demonstrating the following:  
Engage with someone who just finished an Abbott Square activity and wants to learn more about ongoing community programming. They've said, "Hey this was really fun, what else happens here?" (go to [abbottsquare.org](http://abbottsquare.org), [abbottsquaremarket.com](http://abbottsquaremarket.com), and [santacruzmah.org](http://santacruzmah.org) to learn more). Invite them to dive deeper with what we offer in the square and the MAH.  
*Note about the audition video:* A cell phone video is totally fine, as long as we can hear you clearly!
- **Send your resume, cover letter, and link to audition video to [emily@santacruzmah.org](mailto:emily@santacruzmah.org) with a subject line of "I want to join the Public Playmaking Troupe" by May 22nd**

Note: If you do not have access to a cell phone or other recording technology, please email us at [emily@santacruzmah.org](mailto:emily@santacruzmah.org) and we'll find a suitable alternative

### MORE ON ABBOTT SQUARE

Abbott Square is a huge project that's expanding our MAH universe: an outdoor marketplace featuring seven food vendors + includes seating for 500 people, ongoing performances, public art, community events, and an interactive secret garden.

We are not only considering this a front porch for the museum, but truly the creative heart of downtown Santa Cruz. It will expand our reach, connect tons of new people with MAH programs, and really serve as a giant leap towards our vision to building a stronger, more connected Santa Cruz county.